



Get Every
Drop of Juice Out
of Your Solution

Optimize Your Aprimo Solution

- Solution Design
- Solution Change Management
- User Adoption

Aprimo Diagnostic Services

EMMsphere has been providing implementation, training, user support and solution enhancements for Aprimo clients for over 18 years. We can assess your Aprimo solution, uncover best practice opportunities and develop an Optimization Plan within three weeks. Get every drop of juice out of your Aprimo solution!

What Are the Steps?

1 Identify the Diagnostic Areas of Focus

[Conduct Utilization Snapshot](#)

Conduct a walkthrough of the entire Aprimo solution ecosystem to understand the **scope and utilization maturity** of the current solution footprint. Capture preliminary self-assessment feedback from the client relative to their **key issues & challenges**.

2 Uncover Best Practice Improvement Opportunities

[Conduct Best Practice Scan](#)

Conduct discovery and diagnostic activities to **identify solution, user adoption and operational best practice improvement opportunities**.

3 Conduct Deep Dive Workshop

[Review the Best Practice Scan Results](#)

Drill down into the identified Best Practice Scan problem areas and capture the remaining details needed to **develop the Optimization Action Plan**.

4 Develop Optimization Action Plan

[Prioritize the Improvement Opportunity Recommendations](#)

1. Review the supporting analysis of the diagnostic assessment findings
2. Review recommendations mapped to the identified problem areas
3. Review the remedy approach for each recommendation and the associated effort vs. benefit assessment.